# The Seven Principles of Charitable Giving

Ta-Da! International wants to help you understand how you can make the most of all your charitable activities. Below is a list of seven principles that can help you focus and evaluate your charitable giving while at the same time show you how Ta-Da! International can fit into and help you achieve that mission.

#### 1. Define Your Charitable Mission

Identify your long-term vision for change and ways you can make a difference.

If your charitable mission includes fostering self-esteem and encouragement to people who face exceptional challenges on a daily basis than please donate whatever you can to Ta-Da! International. Our charitable vision is to offer a multi-lingual global resource for people with exceptional challenges to not only celebrate and share their little victory stories but to help them realize they are not alone in their struggles.

## 2. Identify Your Resources

Determine what you would like to give in terms of financial assets and, possibly, time and skills for volunteering.

Flexibility is what makes Ta-Da! International the ideal charity to give your time and money to. There are no rules, regulations, or minimum amounts and you can give anytime, anywhere and however much you want. We make it easy 24 hours a day, seven days a week. Just go to the donate page (LINK) of this website. Along with The Ta-Da! Charitable Giving Program you can become a Ta-Da! Ambassador where all you have to do is tell others about Ta-Da! International through word of mouth or just by forwarding our web address to those on your e-mail list. Its <a href="http://www.tadain.org">http://www.tadain.org</a>.

## 3. Structure Your Giving

Learn about and select vehicles for giving that fit your financial circumstances and allow you to maximize the impact of your gifts.

Again, Ta-Da!'s flexibility allows it to fit into anyone's charitable mission and level of income. Due to its virtual nature we can guarantee that at least 97% of your charitable dollar will go directly to helping people with exceptional challenges. You can also see immediately what impact your giving has had on the lives of Ta-Da! Storytellers by logging onto the site and seeing how often and how well it works. Just read the posted little victory stories and perhaps get inspired yourself!

## 4. Focus Your Giving

Identify specific goals for your giving and specific charitable organizations that, with your support, can achieve those goals.

If your specific goals include helping those people with exceptional challenges feel encouragement and emotional support then click here now (LINK) If your goals include helping people by giving them the strength and encouragement to continue their struggle and let them know they are not alone in the world, then Ta-Da! International is for you. Have your own little victory story by supporting others now.

#### 5. Make Use of Available Resources

If you need help, seek out information from professionals and organizations that support strategic charitable giving.

Ta-Da! International is a designated 501(c)3 charitable organization. This means that in most cases you can deduct your donation from your income taxes under the charitable donations section. Ta-Da! International will supply you with a letter of recognition acknowledging your donation. Ask your investment professional how best Ta-Da! International can fit into your charitable mission and tax plans.

#### 6. Measure The Success of Your Giving

Evaluate the effectiveness of the charities you have chosen to support and adjust your giving to maximize results toward your mission.

Ta-Da! International is available to you 24 hours a day, seven days a week. You don't have to wait for an annual report. Just log onto our website, www.tadain.org any time, day or night, and see for yourself!

#### 7. Periodically Review Your Mission

Consider from time to time whether your mission continues to be the right one for you.

The best thing about Ta-Da! International is its flexibility-you can donate as much or as little as you like, whenever you like, with no strings attached. This means that even if your personal mission changes, Ta-Da! can change with you. With Ta-Da! International's flexibility, no rules as to when or how much you donate, Ta-Da! can remain on your charity list even if your personal mission or circumstances change. Now that's a Ta-Da!

Do you know someone with an exceptional challenge?

<sup>\*</sup>According to Charles Schwab